

2018 November Newsletter

China SCE Group Holdings Limited

Stock Code: 1966.HK
Best 50 of China Real Estate Developers



China SCE Group Holdings Limited ("China SCE" or the "Company") was established in 1996 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in February 2010. The Group's major businesses include property development, property investment and property management. The Company is headquartered in Shanghai for its business operations, while implementing regional focused development strategy targeting the first- and second-tier cities in the Yangtze River Delta Economic Zone, the Bohai Rim Economic Zone, the Guangdong-Hong Kong-Macao Greater Bay Area, the West Taiwan Strait Economic Zone and Central Western Region.

Latest News



Scan this QR Code or search "SCE1966HK" in WeChat for the latest Company information

Sales Overview

In November 2018, the Group together with its joint ventures and associates achieved a contracted sales amount of approximately RMB7.320 billion and a contracted sales area of 642,150 sq.m., representing a year-on-year increase of 140% and 257%, respectively. The average selling price for November 2018 was RMB11,400 per sq.m.

For the 11 months ended 30 November 2018, the Group together with its joint ventures and associates achieved an accumulated contracted sales amount of approximately RMB46.541 billion and an accumulated contracted sales area of 3,744,894 sq.m., representing a year-on-year increase of 63% and 140%, respectively. The average selling price for the 11 months ended 30 November 2018 was RMB12,428 per sq.m.

Land Bank

As at 30 November 2018, the Group together with its joint ventures and associates owned a land bank with an aggregate planned GFA of approximately 22.75 million sq.m.

No land parcel was acquired in November 2018.

Latest News



Scan this QR Code or search "SCE1966HK" in WeChat for the latest Company information

Chairman Further Increased Shareholding in China SCE

During 13th to 28th November, Mr. Wong Chiu Yeung, the Chairman of the Group, acquired an aggregate of 16,000,000 shares of China SCE from the market several times, at prices ranging from HK\$2.57 to HK\$2.85 per share. Mr. Wong also acquired another 17,000,000 shares of the Group through the scrip dividend scheme. In total, Mr. Wong acquired 33,000,000 shares of China SCE in November, reflecting his confidence in the Group's future prospects. Based on the sales performance in the first 11 months and projects launching in December, Mr. Wong is confident that China SCE can achieve its sales target of RMB50 billion for 2018.

02











Investor Relations Contact

China SCE Group Holdings Limited

Ms. Doreen Chiu – Director of Investor Relations/

Ms. Echo Zou – Investor Relations Manager

Tel (HK): 852-2622 2049 Tel (SH): 86-21-5263 6826

Fax: 852-2342 6643 Email: ir@sce-re.com Mr. Paul Li - Financial Controller & Company Secretary

Tel: 852-2191 3960
Fax: 852-2342 6643
Email: paulli@sce-re.com

Strategic Financial Relations Limited

Ms. Vicky Lee - Senior Director

Tel: 852-2864 4834 Fax: 852-2527 1196

Email: vicky.lee@sprg.com.hk